Dashboard Insights



DASHBOARD INSIGHTS PRIVACY POLICY

Last updated: 09 May, 2021

At Dashboard Insights, accessible from https://dashboardinsights.com, Your Privacy is one of our main priorities. We understand Your requirements to keep Your information confidential and wish to ensure that we make as clear as possible how we treat personal information to help you be fully informed about sharing your own and your client's personal information with us.

The defined terms in this Policy have the same meaning as in our Terms and Conditions, which you should read together with this Policy. By accessing our Website and using Dashboard Insight's service, you consent to the terms of this Policy and agree to be bound by it and our Terms & Conditions. Dashboard Insights reserves the right, to amend, modify, add, or remove portions of this Privacy Policy at any time. Please check this Privacy Policy from time to time for such changes. Your continued use of Dashboard Insights, following the posting of changes to this Privacy Policy will mean you accept those changes. Any amendments made to the Privacy Policy may be retrospectively applied to the date of collection of the Personal Information.

Key areas covered by this Privacy Policy;

1. Collection of your Personal Information
2. Collection of others Personal Information from you
3. Purpose of the collation of your Personal Information
4. Use of Cookies
5. Uses of Log Files
6. Links to other Websites
7. Protection of your Personal Information
8. Disclosure of your Personal Information
9. Google API Services User Data Policy & Limited Use Requirements

1. Dashboard Insights collects your personal information

Dashboard Insights' service involves the storage of data. That data can include personal information. "Personal information" is information about an identifiable individual, or other entity and may include, but is not limited to information such as the individual's name, email address, telephone number, bank account details, taxation details, and accounting and financial information.

- Dashboard Insights may collect personal information directly from you when you:
- register to use Dashboard Insights,
- use Dashboard Insights
- post to the Dashboard Insights Community forum or on our blog,
- contact the Dashboard Insights support team, and
- visit our Website.

You can always choose not to provide your personal information to Dashboard Insights, but it may mean that we are unable to provide you with the Service.

2. Dashboard Insights may receive personal information from you about others

Through your use of Dashboard Insights, we may also collect information from you about someone else. If you provide Dashboard Insights with personal information about someone else, such as your clients you must ensure that you are authorised to disclose that information to Dashboard Insights and that, without Dashboard Insights taking any further steps required by applicable data protection or privacy laws, Dashboard Insights may collect, use and disclose such information for the purposes described in this Policy.

This means that you must take reasonable steps to ensure the individual or entity concerned is aware of and consents to the various matters detailed in this Policy, including the fact that their personal information is being collected, the purposes for which that information is being collected, the intended recipients of that information, the individual's right to obtain access to that information, Dashboard Insights' identity, and how to contact Dashboard Insights.

Where requested to do so by Dashboard Insights, you must also assist Dashboard Insights with any requests by the individual to access or update the personal information you have collected from them and entered into Dashboard Insights.

3. Dashboard Insights collects, holds, and uses your personal information for limited purposes

Dashboard Insights collects your personal information so that we can provide you with the services and tools of Dashboard Insights and any related services you may request. In doing so, Dashboard Insights may use the personal information we have collected from you for purposes related to the Services including to:

- verify your identity,
- administer Dashboard Insights,
- notify you of new or changed information relating to Dashboard Insights,
- carry out marketing or training relating to Dashboard Insights
- assist with the resolution of technical support issues or other issues relating to Dashboard Insights
- comply with laws and regulations in applicable jurisdictions, and
- communicate with you.

By using Dashboard Insights, you consent to your personal information being collected, held and used in this way and for any other use you authorise. Dashboard Insights will only use your personal information for the purposes described in this Policy or with your express permission.

4. Dashboard Insights uses Cookies

We use technologies like cookies and pixel tags to review, monitor, promote and improve Dashboard Insights. For example, a cookie is used to remember your username when you return to Dashboard Insights and to improve our understanding of how you interact with us. You can block cookies on your web browser; however please be aware that some features of Dashboard Insights may not function properly if the ability to accept cookies is disabled.

5. Dashboard Insights uses Log Files

When you use Dashboard Insights, our servers automatically record certain information in server logs. These server logs may include information such as your web request, Internet Protocol ("IP") address, browser type, referring / exit pages and URLs, number of clicks and how you interact with links on Dashboard Insights, domain names, landing pages, pages viewed, mobile carrier, and other such information. Log files help us to monitor, analyse, improve and maintain Dashboard Insights and to diagnose and address any issues.

6. Links to Other Web Sites

Dashboard Insights is not responsible for the practices employed by websites linked to from within Dashboard Insights, nor the information or content contained therein. Please remember that when you use a link to go from Dashboard Insights to another website or provider, our Privacy Policy is no longer in effect and your activities on that third party website is subject to such third party website's own rules and policies.

7. Dashboard Insights will take all reasonable steps to protect your personal information

Dashboard Insights is committed to protecting the security of your personal information and we take all reasonable precautions to protect it from unauthorised access, modification, or disclosure. However, the Internet is not in itself a secure environment, and we cannot give an absolute assurance that your information will be secure at all times. Transmission of personal information over the Internet is at your own risk and you should only enter, or instruct the entering of, personal information to the Service within a secure environment. We strongly recommend that you utilise Two Factor Authentication (and make it mandatory for all employees) to add another layer of security preventing those accessing your account.

We will advise you at the first reasonable opportunity upon discovering or being advised of a security breach where your personal information is lost, stolen, accessed, used, disclosed, copied, modified, or disposed of by any unauthorised persons or in any unauthorised manner.

8. Dashboard Insights will only disclose Your Personal Information in limited circumstances

Dashboard Insights will only disclose the personal information you have provided to us to entities outside the Dashboard Insights group of companies if it is necessary and appropriate to facilitate the purpose for which your personal information was collected pursuant to this Policy, including the provision of the Service.

Dashboard Insights will not otherwise disclose your personal information to a third party unless you have provided your express consent. However, you should be aware that Dashboard Insights may be required to disclose your personal information without your consent in order to comply with any court orders, subpoenas, or other legal process or investigation including by tax authorities, if such disclosure is required by law. Where possible and appropriate, we will notify you if we are required by law to disclose your personal information.

The third parties who host our servers do not control, and are not permitted to access or use your personal information except for the limited purpose of storing the information. This means that, for the purposes of Australian privacy legislation and Australian users of the Service, Dashboard Insights does not disclose personal information to third parties located overseas.

9. Dashboard Insights adheres to the Google API Services User Data Policy & Limited Use Requirements

Dashboard Insights' use and transfer to any other app of information received from Google APIs will adhere to Google API Services User Data Policy, including the Limited Use requirements.

Contact Us

If you have any questions about this Privacy Policy, You can contact us by email: hello@dashboardinsights.com